

TOUR OPERATOR SOFTWARE



Lemax

COMPLETE SOLUTION FOR
TRAVEL AGENCIES AND
TOUR OPERATORS

Deloitte.




Technology
Fast 50
CENTRAL EUROPE



WHAT WE DO?

We help travel
businesses unlock their
full potential



Technology,
like art, is a
soaring
exercise of
the human
imagination

DANIEL BELL

What is Lemax?

Lemax is a web based travel software that automates your sales, marketing, operations and finances.

Solution for

- Inbound tour operators
- Outbound tour operators
- Destination management companies
- Corporate travel and MICE
- Travel agency & OTA

About us

For over 20 years, our specialty has been software solutions for the tourism industry, and providing our clients the opportunity to improve their customer loyalty relationship and communication.



COMPLETE SOFTWARE SOLUTION
for travel agencies and tour operators



WHY LEMAX?

COMPLETE SALES AUTOMATION

Improve efficiency and reduce costs with a completely automated sales workflow.

MAXIMIZE REVENUE

Do your sales agents follow up on leads? Use automatic follow-up emails including other sales and marketing automation tools. Increase your win rates by more than 30%.

AUTOMATE UPSELLING AND RESELLING

Increase sales by sending automated and customized emails to customers offering them the ability to purchase and enjoy additional travel products during their travels.

BUSINESS INTELLIGENCE

Use exact numbers to improve productivity and drive your company in the right direction with smarter planning and decisions.

EXPAND SELLING CHANNELS

Boost sales by easily adding and managing different sales channels.

QUOTE AND INVOICE QUICKLY

Win more sales with quicker responses as well as beautiful itineraries. Our powerful engine enables instant quoting and invoice of your customers.

AUTOMATE OPERATIONS

Reduce costs with an automatic supplier inquiry & confirmation process. Handle 10x more reservations with the same number of employees.

FEATURES



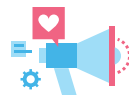
TRAVEL PRODUCTS

- Create and manage travel products
- Create tours and packages
- Improve group management efficiency
- MICE management
- Allow suppliers to manage their products
- Book directly from bedbanks
- Book flight tickets directly from GDS



OPERATIONS

- Manage your ordering process
- Fully automate service ordering
- Improve communication with suppliers
- Track your inventory



MARKETING

- Win more bookings with lead nurturing
- Automate reselling
- Promotions and coupon codes
- Web marketing tools



SALES

- Complete reservation management
- Accelerate sales with Lemax CRM
- Complete sales automation
- Automatic follow-ups
- Automate upselling
- Expand selling channels
- Online booking B2B and B2C
- Corporate self-booking tool



FINANCES AND ACCOUNTING

- Create invoices and manage payments
- Offer online payments
- Manage your suppliers
- Reduce exchange rate risk



REPORTS

- Sales and revenue reports
- Customers and travel agents profitability
- Accounting, operations and inventory reports
- Supplier performance reports
- Employee performance reports

ADVANTAGES

EXPAND YOUR BUSINESS

Extend your product offer with a worldwide range of high-quality services from different suppliers.

You can get the lowest possible prices choosing the product from several suppliers simultaneously.

Lemax has integrated with the strongest bedbanks and GDS systems.

BENEFITS

Lemax provides a complete software solution which helps you improve your travel business processes and increase both efficiency and sales.

With Lemax, you will be able to:

- Reduce your manual work
- Increase your offline and online sales
- Save time
- Automate and centralize your business
- Track your financial insights

Integrated with





SERVICES

IMPLEMENTATION

We believe that implementation of the software is much more important than the software itself!

Having your own implementation consultant will help you with:

- Smoothly switch from the old system
- Avoid gaps between your processes and a new software
- Continue to use your existing dataset
- Onboarding with travel industry experts

CUSTOMER SUPPORT

Lemax offers customer support from our in-house employees that understand your issues.

Customer support may be delivered over the telephone, by e-mail or by using the live support on our website. Our customer support consists of highly educated professionals in the tourism industry and they're dedicated to help resolve any issues that might come to life.

TRAINING AND CONSULTING

The most important goal of our training is to map your business processes successfully to the Lemax software and to learn your employees how to use it!

With our training, you will be able to:

- Map your actual business process to travel software
- Understand how to use the new software
- Understand how will the new software work in real life situations

TRAVEL WEBSITE DEVELOPMENT

We provide travel website development services which enable travel companies to deliver a fully integrated B2B or B2C online booking website.

Each travel website that we create is tailor made, designed and developed so that it matches our customers' needs, expectations and brand image.

CUSTOMERS

Our customers are important to us. More than 200 satisfied customers worldwide rely on our travel business solution, as well as our expertise in the tourism industry.

OUTBOUND TOUR OPERATOR

“ Lemax is flexible on different reports. It helped us to manage all of our bookings and clients at one place. We saved a lot of time and the support team helped us a lot with their friendly approach.”



Elaine Durr
Operations Director
World Leisure Holidays
South Africa



INBOUND TOUR OPERATOR

“ I found this system very easy to learn and to implement. The learning process was very easy and the people that teach you are great, with great disposition and patience to teach you.”



Daniela Martinez
Commercial Director
IMC Travel & DMC
Mexico



CUSTOMERS

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DESTINATION MANAGEMENT COMPANY



Using the product over a year now I can clearly see the benefits, especially using Lemax for FITs now shows it's strong side. Cloud a.k.a. "anytime everywhere" is something I like the most about this software.



Oliver Riefler
Founder
SETT Worldwide
Germany



TRAVEL AGENCY & OTA



Lemax support team are well versed on travel and implementation was a huge pleasure dealing with such a dedicated, knowledgeable team who find solutions on our behalf for every permutation.



Claudia Aguirre
Vice President
Luxury Lifestyle Vacations
Florida, USA



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50+ COUNTRIES



6 CONTINENTS



1.8 m BOOKINGS (yr.)



200+ CUSTOMERS



1,35 bn EUR
TRANSACTION VALUE



FOUNDED IN 1990.

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